



Coalition for Better Ads®

This ad format has been designed to be compliant with the [Better Ad Standards](#).

Attention designers

Photoshop templates, wizard builds and working previews are available online at <http://playground.xyz/build>

Creative Specifications



Foreground

Width: 354px @2x
Height: 425px @2x



Middle

Width: 354px @2x
Height: 425px @2x



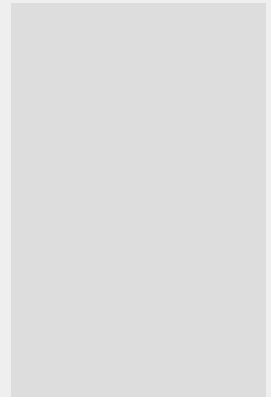
Background

Width: 354px @2x
Height: 425px @2x



Fallback Banner

Width: 300px @2x
Height: 250px @2x



Max file size

250kb

Deliverable

[Playground Build URL](#)

